

THE ROYCE — ECO-SYSTEM —

PEOPLE • OPPORTUNITY • UNITY • A BETTER TOMORROW

*One Nation
Many Peoples
A Shared Future*

SOUTH AFRICA
BELONGS TO ALL OF US



BUILDING A LEGACY

FOR A STRONGER, UNITED AND MORE PROSPEROUS SOUTH AFRICA



**PEOPLE
EMPOWERMENT**
Real opportunities
for real people



**ECONOMIC
OPPORTUNITY**
Multiple income
streams



**UNITY &
COOPERATION**
Across all races,
cultures and communities



**ENTREPRENEURSHIP
& INNOVATION**
Building businesses
together



**EDUCATION
& SKILLS**
A brighter future
for our children



**STRONGER
COMMUNITIES**
Helping one another
to grow



**A CLEANER,
SAFER ENVIRONMENT**
Better places
to live, work and raise families



**A SHARED
FUTURE**
A South Africa that
works for everyone

AFRI SA | GOLDEN EAGLES BUSINESS CLUB | THE ROYCE ECO-SYSTEM

ONE COUNTRY • MANY CULTURES • MANY LANGUAGES • MANY TRADITIONS • ONE SHARED FUTURE

WHO WE ARE

A movement, not just a membership

Afri SA is a South African digital enterprise and personal-empowerment movement, managed by Royce Group (Pty) Ltd.

We give South Africans access to online advertising, business support, education, lifestyle benefits and a profit share opportunity.

Head office: 90 Rubenstein Street, Moreleta Meent Unit 72, Moreleta Park, Pretoria 0181, Gauteng.



PLUS BENEFITS

What you receive

01

Full Afri SA Membership

Immediate full membership, with access to every benefit listed on the Afri SA website.

02

Discounted Holiday Accommodation

Up to 50% off accommodation at popular timeshare resorts across Southern Africa via Fantastic Vacations.

PLUS BENEFITS

What you receive (continued)

03

Advertising & Marketing Support

Visit the SERVICES page on our website to explore the menu options: Advertising, Classifieds | Snuffelgids, Advertorials, and SHOWCASE.

04

Negotiated Service Rates

Preferential Business Services rates: discounts of as much as 50% off normal non-subscriber rates, subject to the service required.

05

Networking Opportunities

Monthly online Business Networking Meetings on Google Meet to promote your business.

YOUR CURRENT EXPOSURE AS A MEMBER

An audience, ready-made

2 000+

business owners across
Gauteng, Limpopo,
Mpumalanga, Free State
and North West

100+

active business owners in
our WhatsApp
community groups,
growing monthly

41

classified categories on
Snuffelgids, plus Facebook
and ClickandShare.NET

PROFIT SHARE PLAN

Earnings per level

LEVEL	PER SALE	NOTE
PLUS Levels 1–5	R28.17	Once Level 2 has four subscribers; PRO after Level 5 fills
PRO Level 6	R156.25	Per sale in your matrix channel
PRO Level 7	R179.69	Per sale in your matrix channel
PRO Level 8	R206.64	PRO; Gold Card status after Level 8 fills
GOLD CARD Level 9	R237.64	Gold Card Achievers earn per sale
GOLD CARD Level 10	R273.28	Gold Card; Premium status after Level 10 fills
PREMIUM Level 11	R314.27	Premium members earn per sale

Profit share begins once Level 2 has four subscribers. Earnings are not guaranteed; read the full disclaimer and plan at afrisa.life.



2 x 11 FORCED MATRIX

ILLUSTRATIVE STRUCTURE



TOTAL POSITIONS AT LEVEL 11
2,048

MATRIX PROFIT SHARE CALCULATOR

Live-session example · Change only the number personally introduced

HOW MANY WILL YOU PERSONALLY
INTRODUCE?

YOUR LEVEL 1
→

-

5

+

OPEN LIVE CALCULATOR

LEVEL · STATUS · PACKAGE	PACKAGE PRICE	YOUR PERSONAL CHANNEL	PROFIT SHARE PER SALE	PROFIT SHARE	TOTAL MPPS
2 - PLUS - AP1	R169,00	10	R28,17	R281,67	R422,50
3 - PLUS - AP1	R169,00	20	R28,17	R563,33	R985,83
4 - PLUS - AP1	R169,00	40	R28,17	R1 126,67	R2 112,50
5 - PLUS - AP1	R169,00	80	R28,17	R2 253,33	R4 365,83
6 - PRO - AP2	R845,00	160	R156,25	R24 999,99	R29 365,83
7 - PRO - AP3	R3 915,44	320	R179,69	R57 499,99	R86 865,81
8 - PRO - AP4	R11 582,11	640	R206,64	R132 249,97	R219 115,78
9 - GOLD CARD - AP5	R29 215,44	1 280	R237,64	R304 174,93	R523 290,71
10 - GOLD CARD - AP6	R69 772,11	2 560	R273,28	R699 602,34	R1 222 893,05
11 - PREMIUM - AP7	R163 052,44	5 120	R314,27	R1 609 085,38	R2 831 978,43

Level 1 is hidden but included in totals from Level 2. Profit share begins once Level 2 has four subscribers.

Illustrative only · Outcomes vary · No income or financial return is guaranteed.

REWARDS PROGRAM

Gold Card Achiever rewards

- **Passive income for life** A lifelong, recurring profit share income while you remain an active member.
- **Medical & hospital cover** Provided via Discovery Health or another authorised provider.
- **Funeral cover** Provided via an Afri SA authorised funeral services provider.
- **Free 7-day annual holiday** Accommodation provided via Fantastic Vacations.
- **Tertiary bursaries** 100% subsidised study funding for the achiever's direct family. T&Cs apply.

Gold Card status is reached on filling level 8 of the forced matrix.

REWARDS PROGRAM

Premium member rewards

REWARD 1

A Prestigious Motor Vehicle

Value of up to R1 million every 5 years

REWARD 2

A Dream Home

Value of up to R5 million once-off

Premium status follows level 10 of the matrix. Terms and conditions apply.

MORE THAN ADVERTISING:

01

CONSULTING

Professional management, sales and marketing support for business owners. Services include monthly performance reports, staff training and upskilling, digital business cards, and monthly online networking through the Golden Eagles Business Club.

02

SUPPORT FORUM

Practical help and assistance with administration tasks, accounting, VAT and CIPC compliance, document control, virtual assistance, reporting assistance, creating legal agreements, new business feasibility studies, preparing and planning business plans, building websites, and more.

MORE THAN ADVERTISING:

03

BUILDING PROJECT REFERRALS

Refer a building or property-related project, or request work for your own property, through the Royce Eco-System and ANB Projects. Registered members may qualify for cashback or referral rewards of up to 3%, subject to the applicable terms.

Enjoy an exclusive subscriber member advantage: Royce Eco-System subscribers qualify for preferential Business Services rates, with discounts that may be as much as 50% off the normal rates payable by non-subscriber clients, subject to the service required.



PRE-LAUNCH RECRUITMENT

BUILD YOUR FOUNDATION BEFORE LAUNCH



FREE
MEMBERSHIP
NO PAYMENT NOW



R169/MONTH
STARTS
1 MARCH 2027



BUILD YOUR
2x11 MATRIX



AIM FOR
6 DIRECT
INTRODUCTIONS



TARGET LAUNCH
5 MARCH 2027
FRIDAY

START BUILDING TODAY ➔

PRE-LAUNCH RECRUITMENT PROGRAM

Join free. Start building now.

A simple two-step start before the official launch

1

Who introduced you

Tell us who introduced you so your sponsor is credited and your place in the Royce Eco-System matrix is recorded.

2

Debit Order Authorization

Complete the mandate now. There is no payment during pre-launch; the first R169 monthly service subscription debit begins on 1 March 2027.

1 MARCH 2027

FIRST R169 SERVICE SUBSCRIPTION
DEBIT

5 MARCH 2027

TARGET LAUNCH · FRIDAY

Aim for six direct introductions

Invite people you trust to a weekly Royce Eco-System Information Session

6

DIRECT INTRODUCTIONS

A practical pre-launch goal
— you may introduce more.

1

Invite your circle of trust

Family, friends, colleagues, church contacts and acquaintances can attend the weekly Google Meet sessions.

2

Learn together

The WhatsApp Community shares the weekly session link and step-by-step support.

3

Help others build

Encourage every person introduced to begin building their own 2×11 matrix channel.

See how your network may grow

Use the back-office and live calculator to understand possible scenarios

1

Back-office

Monitor your network channel and progressive potential profit share as member records are added.

2

Live calculator

Change only the number personally introduced to explore illustrative scenarios. Open the calculator on afrisa.life.

3

Rewards Program

Level 8 of a personal 2×11 matrix brings the Rewards Program into effect, subject to its rules.

IMPORTANT

Profit share may begin from 5 March 2027 after applicable members start paying. All examples are illustrative; outcomes vary and no income or financial return is guaranteed.



Come and build with us

afrisa.life

EMAIL

afrisalife@outlook.com

PHONE

+27 74 016 6695

HEAD OFFICE

90 Rubenstein Street,
Moreleta Meent Unit 72,
Moreleta Park, Pretoria 0181

Afri SA — Personal Empowerment · Managed by Royce Group (Pty) Ltd